



2026 AMHA World Show Commercial Exhibit Application/Contract
Will Rogers Equestrian Center–Fort Worth, Texas
Move-in Date: September 24, 2026 from 9 AM - 6 PM
Move-out Date: Evening – October 3, 2026 (upon conclusion of the show)

Electricity is an additional charge- Vendor/Merchant is responsible for contacting Edlen Electrical directly to make arrangements for electricity 682.410.9336.

Please complete the following exhibitor information: (any or all information may be used by the AMHA in printed material)

Company Name: _____ Contact Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Cell Phone: _____ Fax: _____
 Email: _____ Web Site: _____
 Preferred method of communication: _____ Phone _____ Email _____ Return AMHA Show Vendor? _____ Yes _____ No
 Products/Services to be Sold _____

Booth Information (preferences not guaranteed until you receive confirmation from the AMHA):

- ☐ Inside space
- ☐ Outside space – best for trailers \$175 + _____ additional feet (length of trailer and exhibit)

There is new vendor space for 2026. Previous vendor space in the stalling area and coliseum may not be available.

Booth Space Rates:

Inside

10' x 6' booth **\$150.00**
 Each additional 10' x 6' **\$100.00**

Outside

Base Rate (Up to 10' x 15') **\$175.00**
 Larger spaces at \$1.00/square foot

☐ *Yes, please provide one (1) skirted table.*

Signed contracts must be returned with a 50% deposit by July 17, 2026. Balance must be paid in full by August 31, 2026.

~ **NO REFUNDS.**

~ Mail completed application with deposit to:

AMHA
 Attn: Show Dept.
 5601 S Interstate 35W
 Alvarado, TX 76009

TOTAL SPACE COST: (note 10' x 10' booth = 100 sq. feet)

\$ _____

Total charge will be calculated/verified by the AMHA office.

Signature: _____

*We have read the rules for exhibitors on this contract
 and we agree to abide fully with them.*

Important Notice: AMHA may have a contractual agreement with a company that is the AMHA Official World Show Apparel Merchandiser. Commercial, Promotional, Sales, Reproduction or Reference to the AMHA World Show Logo(s), Champion, Top Ten, Name, World Show, or Show Theme is strictly prohibited by any companies other than the contracted company. Violators will be asked to leave the show and will not be refunded. No vendor may sell/set up shop in stalling areas. Violators will be asked to leave.

Credit Card Payments: Credit Card # _____ Exp Date _____ CVV/CVC # _____

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS Billing Zip Code _____

Name as it appears on card: _____ Amt. to be charged: _____ **

****ALL PAYMENTS MADE BY CREDIT CARD WILL BE CHARGED A 3.5% CREDIT CARD PROCESSING FEE.**