

## **AMHA EXECUTIVE COMMITTEE MEETING**

**April 5, 2016**

**7:00 p.m. CST**

**Present:** Joe Kahre, Laura Mullen, Al Bulgawicz, Heather Ward, Harry Elder, Randy Peacock

Meeting called to order at 8:00 p.m. EST

### **Closed Session**

The meeting began and moved into closed session. When the Executive Committee came out of closed session, the following action was taken. The Executive Committee appointed a hearing board panel. The panel will have representation from each region.

### **Auction/Sale at World Show**

Jonathan Whitt has inquired into hosting an auction at the World Show. There would be no expense and responsibility to AMHA and no income other than the sale of additional stalls in the Moncrief and possibly donating a horse to be auctioned off. Harry Elder expressed some concern about how it will be viewed by other exhibitors—as a positive as an activity or as a negative. There was also discussion as to whether we have time in the schedule. Harry Elder made a motion to move this forward to be presented to the Board of Directors. Seconded by Al Bulgawicz. All in favor to forward to the Board for consideration.

### **Coupon Discount Proposed by Bob Kane**

Joe Kahre would prefer to wait and address it at the next Board of Directors teleconference and make sure we discuss it thoroughly. Randy Peacock stated that the last time we ran it, AMHA did not make a lot of revenue, but there is potential for future income from horses that have been reinstated. Joe Kahre suggested we think about the option of cutting the overdue fees in half rather than giving a coupon that gives them the service as if they were on time. Laura Mullen suggested having the coupon period be from June 1 – December 31, 2016. Harry Elder asked that it be put on the agenda of the next Board teleconference. We will put it on the agenda.

### **Hardship**

Pam Pruitt will be out of the office for several weeks. She asked the Executive Committee to approve the Hardship and Hardship Progeny forms so that we could get the hardship program moving forward. The forms were reviewed and a few changes requested. Randy Peacock will see that the changes are made. There was discussion regarding the fact that the “progeny” portion of the new rule did not include 3 & 4-year-olds. It was the consensus of the Executive Committee that adding 3 & 4-year-olds to the rule was beyond the scope of housekeeping and that a new rule would need to be proposed for the inclusion of 3 & 4-year-olds and follow our process for rule changes.

### **Regional Premium**

Laura Mullen reported that the Regional premium has been forwarded to the Show Department for proofing and should be able to be posted within the next two weeks.

### **Board Meeting – Mid-Summer**

There was much discussion regarding the pros and cons of having a mid Summer Board of Directors meeting in Texas. Randy Peacock indicated that the cost of the meeting would be

approximately \$10,000. There was concern that hardship may not bring in the revenue projected in the adopted budget. After much consideration, the Executive Committee did not recommend holding a mid-Summer Board meeting due to the expense associated with that meeting and its impact on the overall budget of AMHA.

### **Horse World Magazine**

The Executive Committee discussed the email from Randy Peacock regarding reducing the number of issues of Miniature Horse World from six to four. Heather Ward is not for reducing the magazine to four issues as long as it is breaking even. The Executive Committee concluded that we will wait and see how the “e” magazine affects the printed version before making a decision. This item will be brought up at next teleconference and we will inform the Board of our recommendation to leave the magazine at six issues as long as it is breaking even and open up the floor for discussion.

### **Photographers**

Laura asked for suggestions on photographers for the Regionals. It is getting increasingly difficult to find photographers for these events.

### **Credit Card Processing Fees**

The amount that AMHA pays each year for processing credit cards is a significant amount of money. The question was asked “Should we ask the members to pay the credit card processing fee?” or is this just a cost of doing business? There was much discussion and concern about how this would be perceived by the membership. The decision was made to forward this topic to the Finance Committee for their consideration and research. The Finance Committee will review the present fees and make recommendations on whether to change the fees to adjust for the use of credit cards or leave them “as is.” Joe Kahre asked the Finance Committee to look into making sure that AMHA is getting a competitive processing fee rate from our credit card processor.

Meeting was adjourned at 8:38 p.m. CST.